



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Media Placement Technology  
500 N Washington St, Suite 303  
Alexandria, VA 22314

**Contract #** 846641  
**Schedule Dates** 08/03/12-08/07/12  
**Advertiser** Now or Never PAC (39615)  
**Agency/T-Code** Media Placement Technology (3588)/113823657  
**Product** Political - US Senate (1176)  
**Brand** NOW OR NEVER PAC (174841)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** MEADE,NICOLE  
**Phone/Fax** (703) 836-3545 /  
**CPE** N/A  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** NOW OR NEVER 8387  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/03/12  
**Last Modified** 08/03/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06262131  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,287.50  
**Net Total** \$12,962.50  
**Sales Tax**

**St. Louis (KMOV) (KMOV)**  
**By Broadcast Month** **Spots** **Rate**  
Aug. 2012 18 \$15,250.00  
Grand Total: 18 \$15,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/03/12-08/03/12	4	:30	3P- 4P (CT)						2			2	\$650.00	\$1,300.00	St. Louis (KMOV) (KMOV)		8/3/12
2.0	Normal Line / SPOT	08/06/12-08/07/12	4	:30	28663- Dr. Phil	4	X	X						4	\$650.00	\$2,600.00	St. Louis (KMOV) (KMOV)		8/3/12
3.0	Normal Line / SPOT	08/03/12-08/03/12	4	:30	5P- 5:30P (CT)					1				1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)		8/3/12
4.0	Normal Line / SPOT	08/06/12-08/07/12	4	:30	20054- News @ 5pm M-F	2	X	X						2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)		8/3/12
5.0	Normal Line / SPOT	08/03/12-08/03/12	4	:30	6P- 6:30P (CT)					1				1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)		8/3/12
6.0	Normal Line / SPOT	08/06/12-08/07/12	4	:30	20055- News @ 6pm M-F	2	X	X						2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)		8/3/12
7.0	Normal Line / SPOT	08/04/12-08/04/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		8/3/12
8.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	20757- News @ 5:30pm Su								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		8/3/12
9.0	Normal Line / SPOT	08/06/12-08/06/12	4	:30	20062- News @ 10pm M-F		1							1	\$1,800.00	\$1,800.00	St. Louis (KMOV) (KMOV)		8/3/12
10.0	Normal Line / SPOT	08/04/12-08/04/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/3/12
11.0	Normal Line / SPOT	08/04/12-08/04/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		8/3/12
12.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	20789- News @ 10pm Sun								1	1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: